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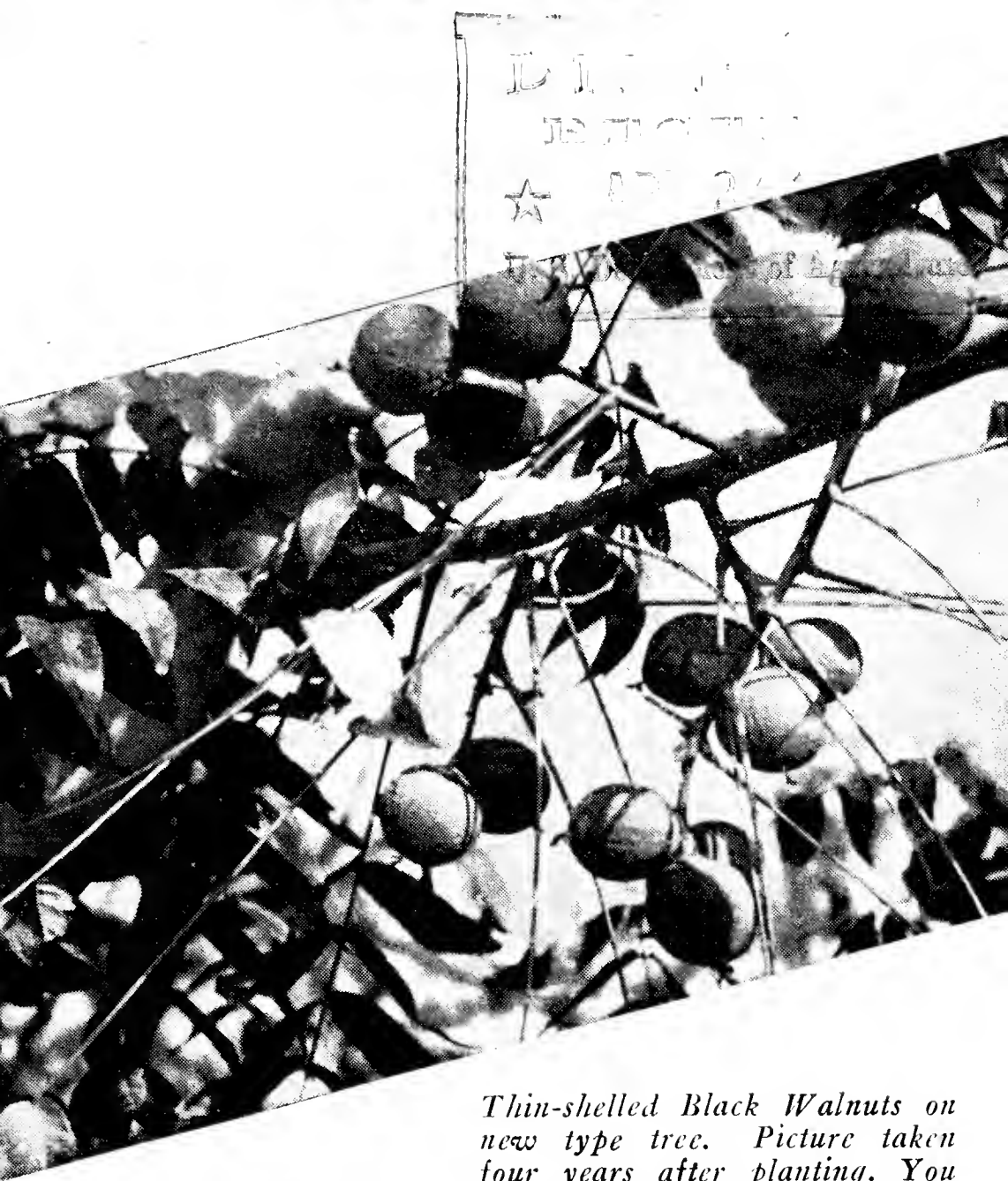


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# NUT CROPS THE NEW WAY



*Thin-shelled Black Walnuts on new type tree. Picture taken four years after planting. You will find another photograph of this tree on page 4.*

***Beautiful trees – and  
they bear a delicious  
and valuable harvest***

[ READ ABOUT THE SENSATIONAL  
PROGRESS MADE IN NUT TREES ]



EXHIBIT OF PEDIGREE NUTS AT THE NORTH SUFFOLK FLOWER SHOW, SMITHTOWN, LONG ISLAND, SEPTEMBER, 1933.

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Address all communications to

**THE LIVING TREE GUILD**

Nut Tree Department

386 Fourth Avenue, New York, N. Y.

NUT CROPS THE NEW WAY

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# Black Walnut Pedigrees

“ORCHARD” suggests apple, peach, or pear trees—but here is a new type of orchard: BLACK WALNUTS. The Guild Pedigree method makes this possible today. You can get a nut crop as quickly as you can get apples. Formerly it took twenty years or more to get a crop from black walnut seedlings. Even then, the quality of the meat was not uniform. The nuts had heavy shells and small kernels. The Pedigree method has changed all that. Moreover, the Guild Black Walnut Pedigree is a pure Black Walnut. It is a thoroughbred. The wood is highly prized. No tree offers you more. You may plant to beautify home grounds, or to increase the value of pasture land, or a poultry range—or for orcharding. You will have both valuable trees and a delicious crop.



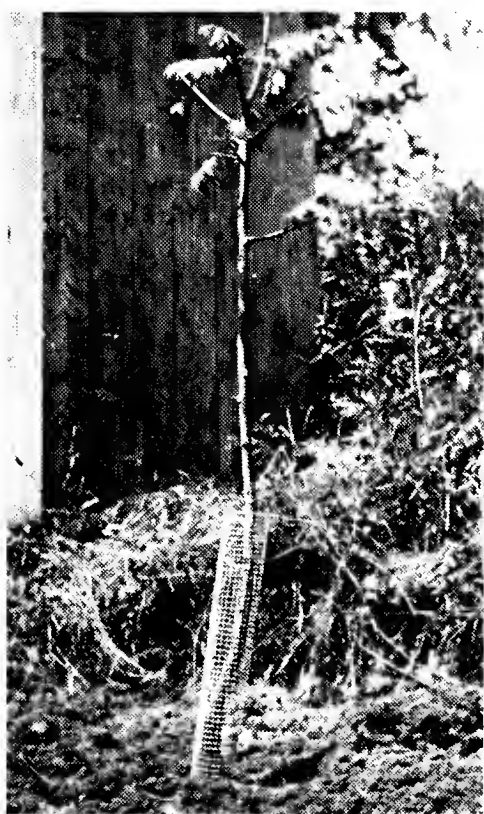
*In its fifth year from planting this tree is bearing 300 full-sized nuts. A close-up view is on the front cover of this folder.*

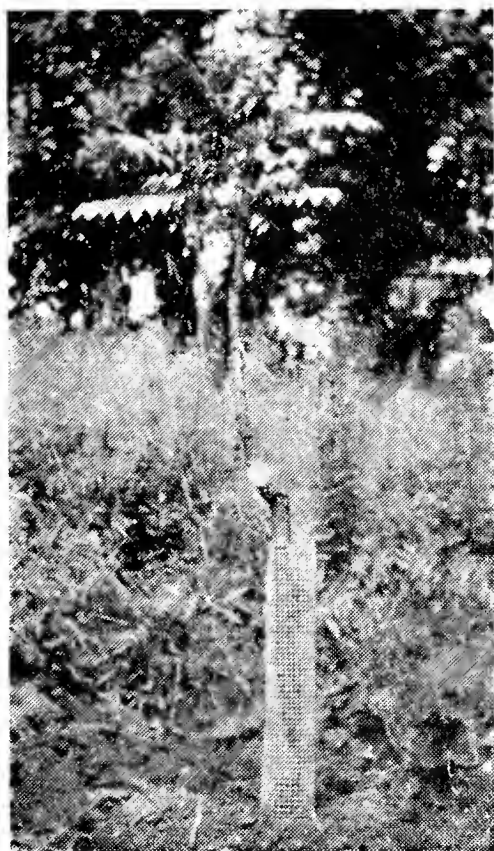
**A** NEW DAY dawns for the Black Walnut. The Guild Pedigree method puts it on a par with apple orcharding in speed of production and in control of quality. Nuts have a high protein food value similar to meat. An acre of land devoted to nut growing can produce a larger amount of protein than an acre of wheat. *Moreover this is one crop that is definitely not over-produced.* The supply of marketable Black Walnuts is not nearly enough to meet the demand. The first people to plant these

trees for orcharding are in a position of rare advantage. Moreover, every Black Walnut tree is beautiful and valuable entirely apart from its crop assets.

## Just Starting

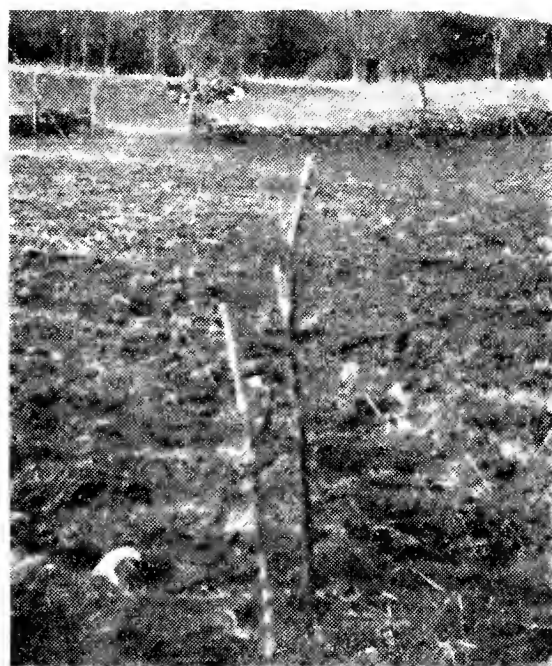
*The Pedigree does not look like a "tree" when you get it. It resembles only a stick, with top and roots radically pruned. This "stick" is coated with wax. The photograph shows a Guild Pedigree just beginning to put out leaves a few weeks after planting. The miracle has commenced!*





## **2½ Months After Planting**

*This photograph was taken exactly 10 weeks after the bare, wax-coated Pedigree was planted. It shows the leaves and branches beginning to thrive.*



## **A Double Black Walnut Pedigree on the day it was planted.**

*Just two bare sticks—but they have an astonishing future.*

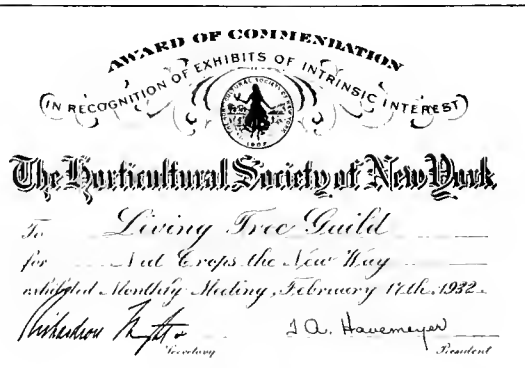


## **The Same Tree After One Growing Season, Starting Its Second Year's Growth.**

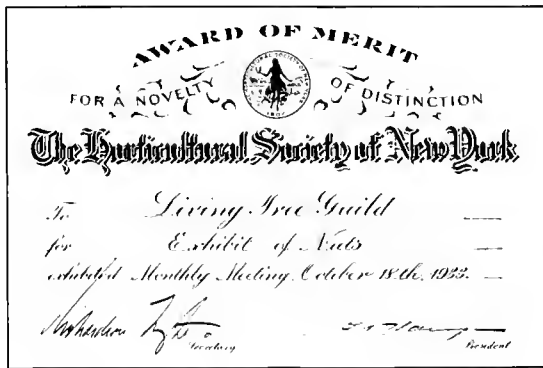




# COMMENDATION FROM THE HORTICULTURAL SOCIETY OF NEW YORK



FEBRUARY, 1932



OCTOBER, 1933

## Commendation From a Shade Tree Planter

"We are so pleased to announce to you that the Pedigree Walnut Tree which we set out in the Spring of 1932 has three healthy Black Walnuts for its first crop. The tree is all of seven feet tall. We are so proud of it."



## Commendation From an Orchard Planter

"I realize that the growing of Black Walnuts for the market is in the pioneer stage, but it's the first in the field who makes the most out of it in the end. That is why I'm replacing my old apple trees with Guild Walnut Pedigrees."



## LIVING TREE GUILD EXHIBIT THE AMERICAN MUSEUM OF NATURAL HISTORY

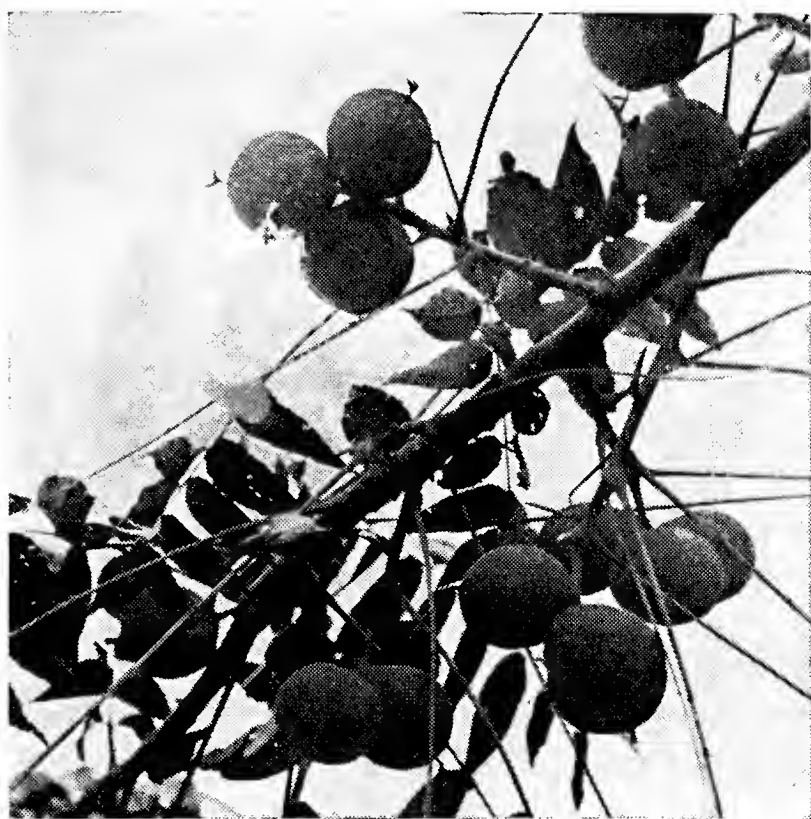
Exhibit at the Autumn Show of the Horticultural Society of New York, at which the Silver Medal of the Society was awarded.



# Guild Pedigrees are planted at Mount Vernon



*The photograph shows Guild Pedigrees being planted at the famous national shrine — George Washington's estate. Twelve Black Walnut Pedigrees were planted in the spring of 1933 as avenue trees along one of the beautiful driveways in the park surrounding the mansion.*

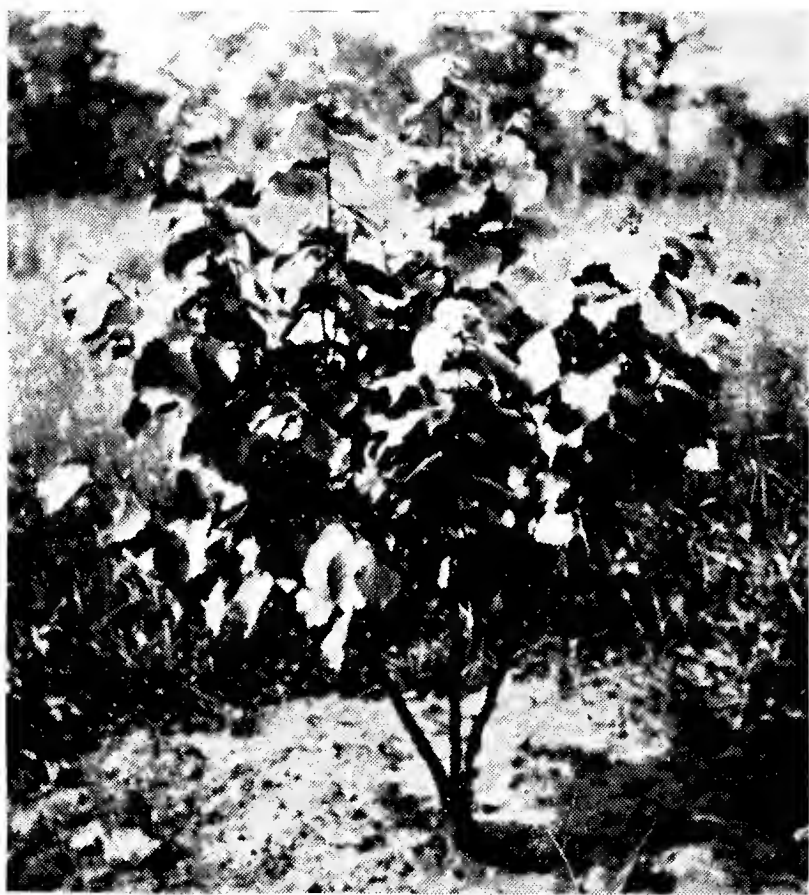


*These nuts are discovered on a tree four years after planting. They have thin shells and large meaty kernels. The crop increases steadily each year.*

**B**LACK WALNUTS are enjoying a growing demand in every part of the country. They are being used more and more in place of a meat diet. They are adaptable to scores of recipes: nut muffins, nut spreads, salads, duck and turkey stuffing, puddings, salted, in fudge and glacés, on ice cream—and any number of ways. The Black Walnut is the only nut that does not lose its flavor in cooking. The demand outruns any visible supply. Guild Pedigrees offer an absolutely unique opportunity.

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A Black Walnut orchard can be raised on land occupied by other crops. The spacing of the trees at 50 feet leaves plenty of room for growing other things between.



*Guild Hazel Nut Tree Second Year  
from Planting.*

**M**ANY planters of Black Walnuts are using Hazel Hybrids and Filberts for a supplementary crop. These little trees are quick growers and they bear early and heavily. They can be planted as fillers between the Black Walnuts for orchard purposes—or as ornamental trees.

**A** DISTINCTIVE characteristic of Guild Pedigrees is *hardiness*. They need only a minimum of care, such as pruning (so as to head them high) and cultivating around the base. If you want an extra fine crop, fertilizer should be added — one pound per tree can be worked into the top soil. The best fertilizer for this purpose is a formula that has been worked out after a number of years experiment with nut trees. The Guild is ready to supply this fertilizer on request.

On the whole the grower of Guild Pedigrees will find himself remarkably carefree. Occasionally he may have some caterpillars on his trees but this is localized and easily controlled. There are no such pests as attack fruit trees.

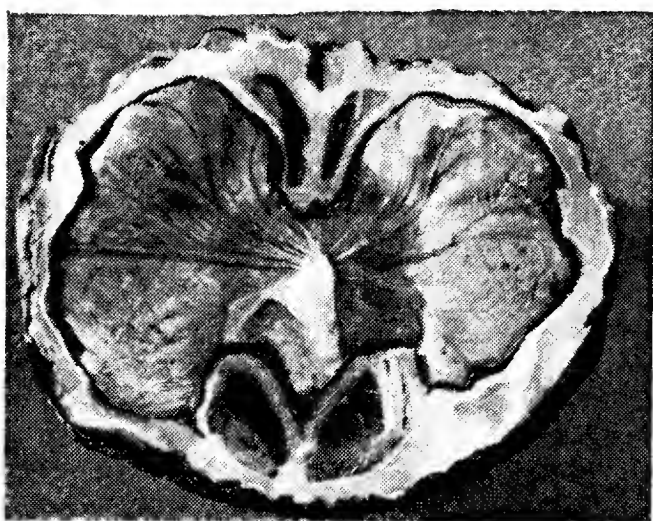
**Here's the difference in the nuts!**



## **Ordinary Black Walnut**

*(Left). A hard nut to crack on account of its extremely thick shell. Under-sized kernels almost impossible to extract whole.*

## **Pedigree Black Walnut**



*(Right). Note thin shell—very easy to crack. The great kernel of delicious meat literally tumbles out whole.*

## **P R I C E S**

	<i>Per Tree</i>	<i>Per Acre</i>
<b>BLACK WALNUT PEDIGREES</b>	\$3.90 (18 to the acre)	\$70.20
<b>*HAZEL HYBRIDS AND FILBERTS</b>	2.25 (18 to the acre)	40.50

**Fertilizer:** When ordering fertilizer, estimate one pound per tree—order in 5-pound lots at \$1 plus delivery for five pounds.

**Delivery:** The price of the trees includes careful and expert packing in moss, straw, and burlap—trees themselves encased in wax. Delivery will be express collect. If you much prefer a fully prepaid shipment, add 25c per tree.

\* For nut crops on the Hazel Hybrids and Filberts, plant three or more trees so as to have cross-pollination.



*Each Guild Black Walnut Pedigree is numbered and registered at the headquarters of The Guild. Illustration shows metal tag that accompanies each Pedigree.*

**T**HE Guild Pedigree is delivered to you *after* the difficult grafting operation has been completed. It is all ready for planting. When you receive it you will think it is like a club, wax-coated, and with a big crook in the middle. *That crook is the secret!* Soon this Pedigree puts out its branches. The crook straightens out. The result is a majestic nut tree weighted in the fall months with a crop that is nourishing and for which there is a profitable market.

Pedigrees are shipped after being treated by a special wax-dipped process. This method, perfected after considerable experiment, results in the Pedigrees reaching you in perfect condition, vibrant with life!

## THE LIVING TREE GUILD

*National Headquarters for  
Pedigree Nut Trees*

386 FOURTH AVE. - NEW YORK, N. Y.  
(Corner 27th St.)